

DADA

The first art collection
for the whole family!



Since 1991, DADA is the leading series in France to discover art. More than 230 issues have been published with 10 000 copies sold per issue (through bookshops and subscriptions).

We believe at DADA that all sorts of art are equally interesting. So we deal with painting, sculpture but also photography, cinema, architecture, street art... In our catalogue, Leonardo da Vinci meets Tim Burton, Monet is next to Warhol and Rodin lives with Le Corbusier and Miyazaki!

DADA is created to bring art to everybody, whether you are a child, a parent, a teacher, a grandpa... We use simple but not childish words to explain the artists and their techniques. And we use beautiful pictures of their works to analyse them. We want DADA to please your mind... and your eyes.

Besides the DADA series, we also publish one shots. Discover the first two: *The Great Inventory of Art* and *Art vs. Street Art*.

The Great Inventory of Art

- 48 pages - hard cover - 37x26 cm - Sept. 2018 - 19 €
- Illustrated by Louise Lockhart in 3 pantones
- English, German, Spanish, Russian & Simplified Chinese rights sold



NEW
book



What did art world look like in prehistory? And what will it look like tomorrow? Are the Eiffel Tower and the Statue of Liberty dating to the same period? Let's discover 10 great artistic periods through this magnificent inventory - 100% illustrated.



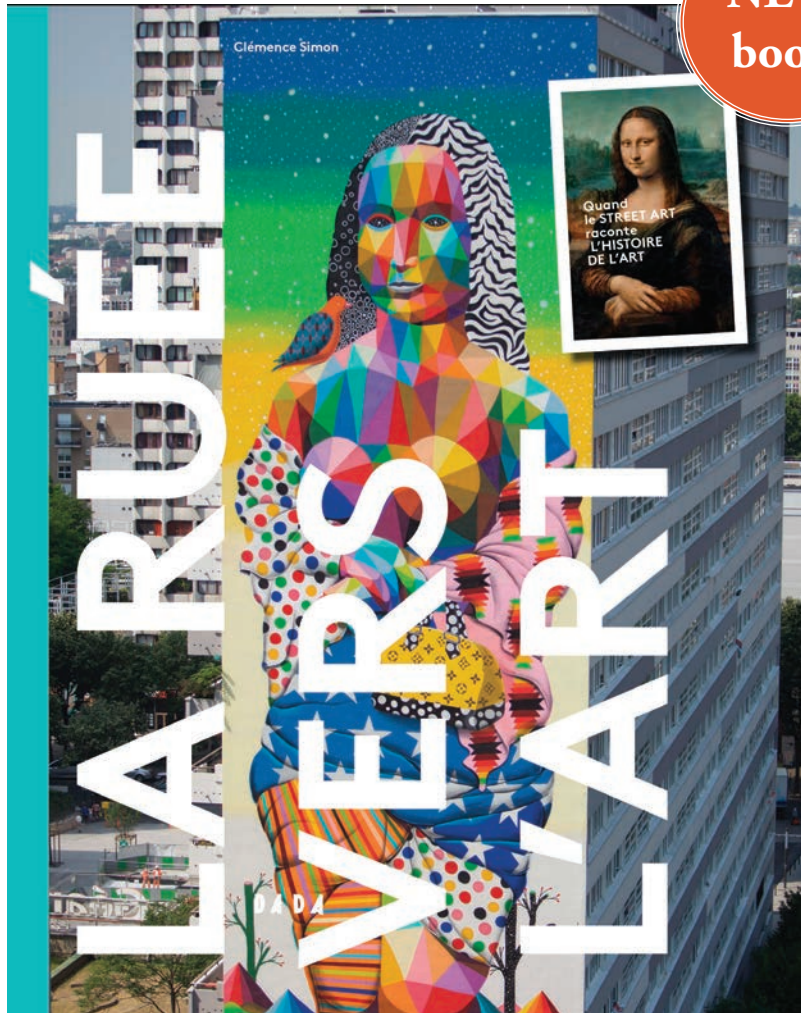
How does it works ?

- For each chapter, about **30 drawings** make up the artistic inventory of the time: paintings, buildings, technical tools...
- A second **fully illustrated page** depicts the era, with a short presentation. You can also have fun spotting 5 details of the inventory.

Art vs. Street Art

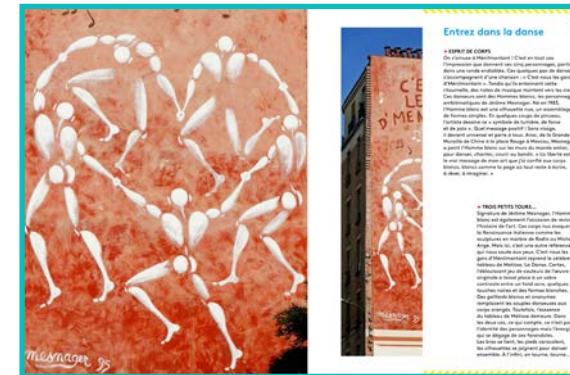
- 44 pages with a flap on each one
- hard cover - 26x20 cm - Oct. 2018 - 19 €
- by Clémence Simon

NEW
book



Who said that art was boring? What if street art had much to say about old masterpieces?

This is the challenge of this book: discover or rediscover history of art through works created today on the street.



flap closed / open



How does it works ?

- In each double-spread, a surprising face-to-face: a full-page reproduction of a street art work. Once the flap rose, we discover the confrontation with the original work.
- An introduction both to masterpieces of art history (da Vinci, Caravaggio, Rodin, Matisse, Picasso...) and great names of street art today (Banksy, JR, Invader ...).

What's in DADA?

1

Artists

A different artist in each issue
More than 30 pictures commented



An initiation to various techniques:
drawing, collage, painting, sculpture...

Workshops

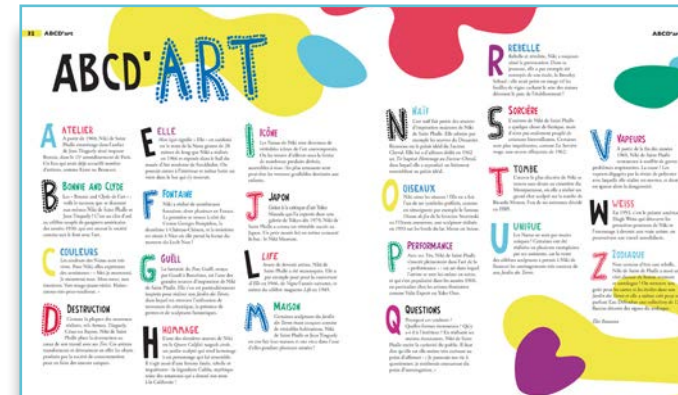
2



3

Art ABC

Understanding key words
A glossary with funny anecdotes



An illustrator invited in each issue
Three beautiful original images

Illustrations

4



Publish DADA in your country

DADA is already published as a series in Dutch and Chinese, and some titles are also translated in Japanese and Italian. Let's create together the next ones!

Two options:

1

MAGAZINE

DADA can be launched abroad as a magazine, with a publication rate chosen by you.

That's the best way to retain the readership: you sell the magazines both in bookstores and by subscription, as we do in France or in the Netherlands.

2

BOOKS

DADA can also be adapted into books, to be published as single titles or in thematics series, such as :

- great masters: Da Vinci, Goya, Van Gogh, Picasso, Warhol...
- modern art: Miro, Mondrian, Keith Haring, Dali, Hopper...
- thematics: Landscape, Cities, Masterpieces, Workshops...
- mediums: Photo, Street art, Drawing, Design, Architecture...



Catalogue

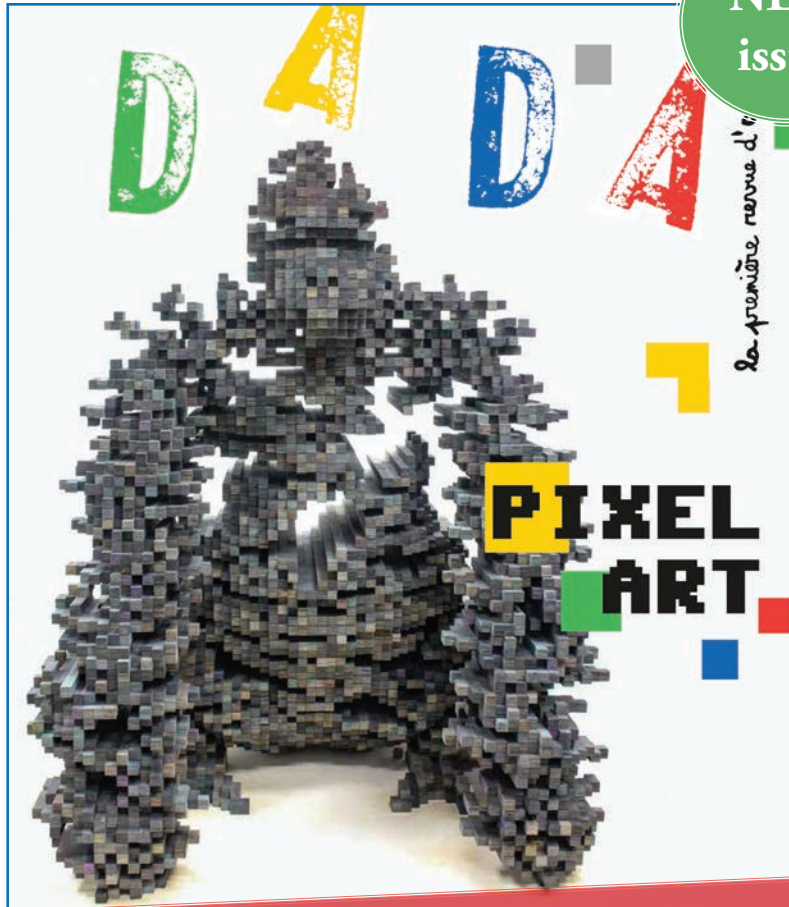


Pixel art

January 2019 - 52 pages - 21x24 cm - 7,90 €

Illustrated by Marguerite Courtieu

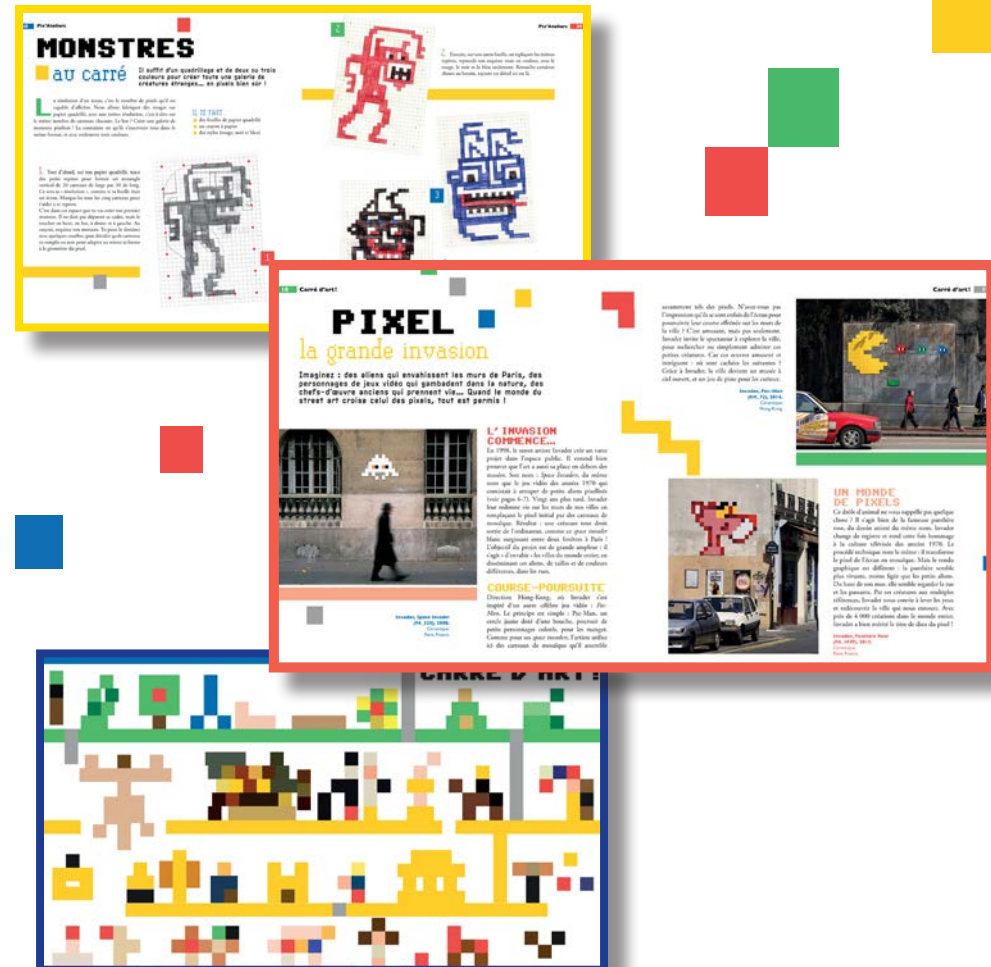
NEW
issue



Reality or fiction?
Let's take a closer look.

WELCOME TO PIXELLAND

You rub your eyes? Everything seems blurry? That's the magic of pixel art. Appeared with the first video games in the 1970s, it has spread to all areas. Painting, drawing, sculpture, photo, architecture: it's crazy all that we can create with simple small squares!



More than 100 titles available



Marquet



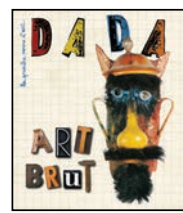
Modigliani



Bosch



Pontillism



Art brut



Pixel art



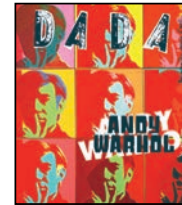
Cubisme



Schiele



Art nouveau



Warhol



Made in France



Gauguin



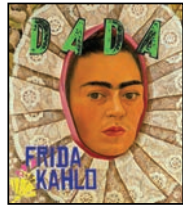
Le Corbusier



Art & Child



Musée d'Orsay



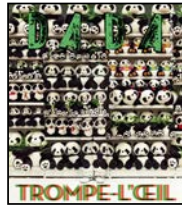
Frida Kahlo



Delacroix



Abstrait !



Trompe-l'oeil



Bonnard



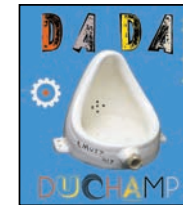
Vélasquez



Miyazaki



Monstres



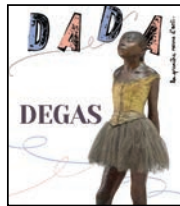
Duchamp



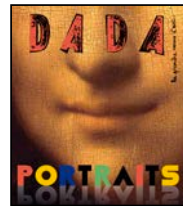
Botero



Klimt



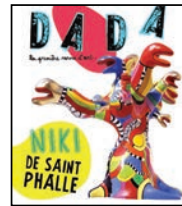
Degas



Portraits



Caricature



Niki



Picasso



Art & War



Antic art



Cartier Bresson



Léger



Claudel



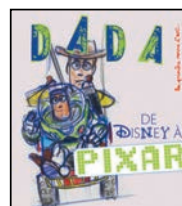
Cinema



Vermeer



Pissarro



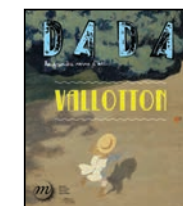
Pixar Studios



Brueghel



Art market



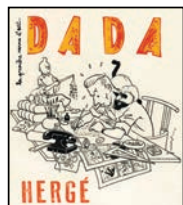
Vallotton



Prehistoric art



Street Art



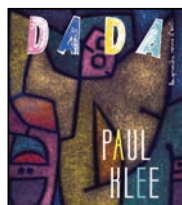
Hergé



Magritte



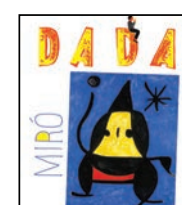
Architecture



Klee



Lichtenstein



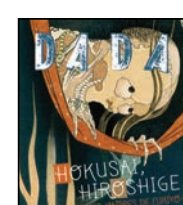
Miro



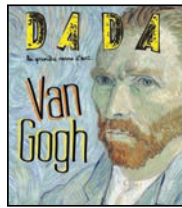
Keith Haring



Chagall



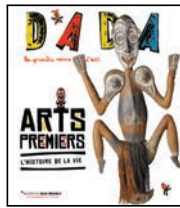
Hokusai



Van Gogh



Dali



Primitive art



Toulouse Lautrec



Caravaggio



Ben



Turner



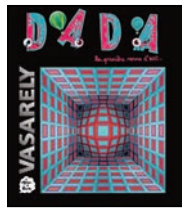
Drawings



Art & Religions



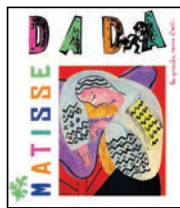
Art of today



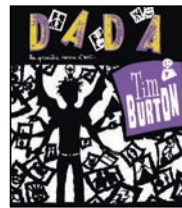
Vasarely



Cities



Matisse



Tim Burton



Cézanne



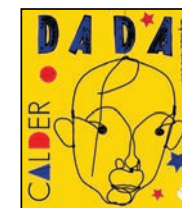
Renoir



Graffiti



Tati



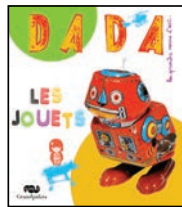
Calder



Warhol



Da Vinci



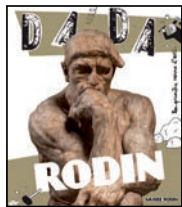
Art & Toys



Surrealism



Orientalism



Rodin



Expressionism



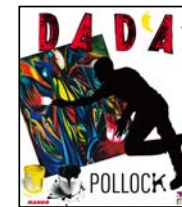
Egyptian art



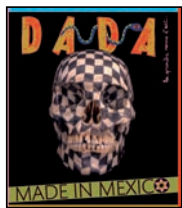
Manet



Futurism



Pollock



Made in Mexico



Landscapes



Comics



Mondrian



Photo



César



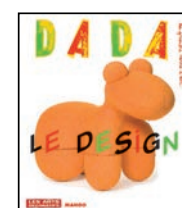
Made in China



Fauvism



Goya



Design



Basquiat



Monet



Hopper



Masterpieces



Made in Russia



Picasso cubist



Architecture



New realism



Centre Pompidou



Total Japan

And also: Maurice Denis, Klein, Street art, Art & fashion, Douanier Rousseau, Ingres, Studios, Made in America, Dadaïsme, Art & Gold

An illustration of a person from the chest up, holding a large balloon. The person's hair is black and styled in a bun. The balloon is divided into two main sections: a red upper half and a blue lower half. The person is wearing a black and white patterned garment with large, irregular black spots. Their hands are visible, holding the string of the balloon.

FOREIGN RIGHTS

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