

# DADA

The first  
art collection  
for the whole  
family !



# What is DADA?

## The leading series to discover art

Since 1991, DADA is the leading series in France to learn about art in schools and homes. More than 240 issues published until now, with around 10 000 copies sold each time (through bookshops and subscriptions).

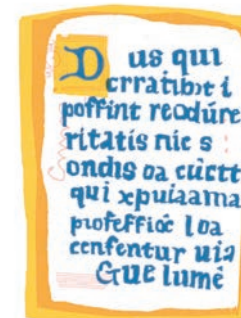
## Painting, drawing, sculpture & more

We believe at DADA that all sorts of art are equally interesting. So we treat with painting, sculpture but also photography, cinema, architecture, street art... In our catalogue, Leonardo da Vinci meets Tim Burton, Monet is next to Warhol and Rodin lives with Le Corbusier and Miyazaki!

## Art for you, art for me, art for everybody

DADA has been created to bring art to anyone, whether they are a child, a parent, a teacher, a grandpa... We use simple but not childish words to explain the artists and their technics, that we illustrate and comment with beautiful pictures of their works. We want DADA to please your mind... and your eyes.

## Novelty The DADA books



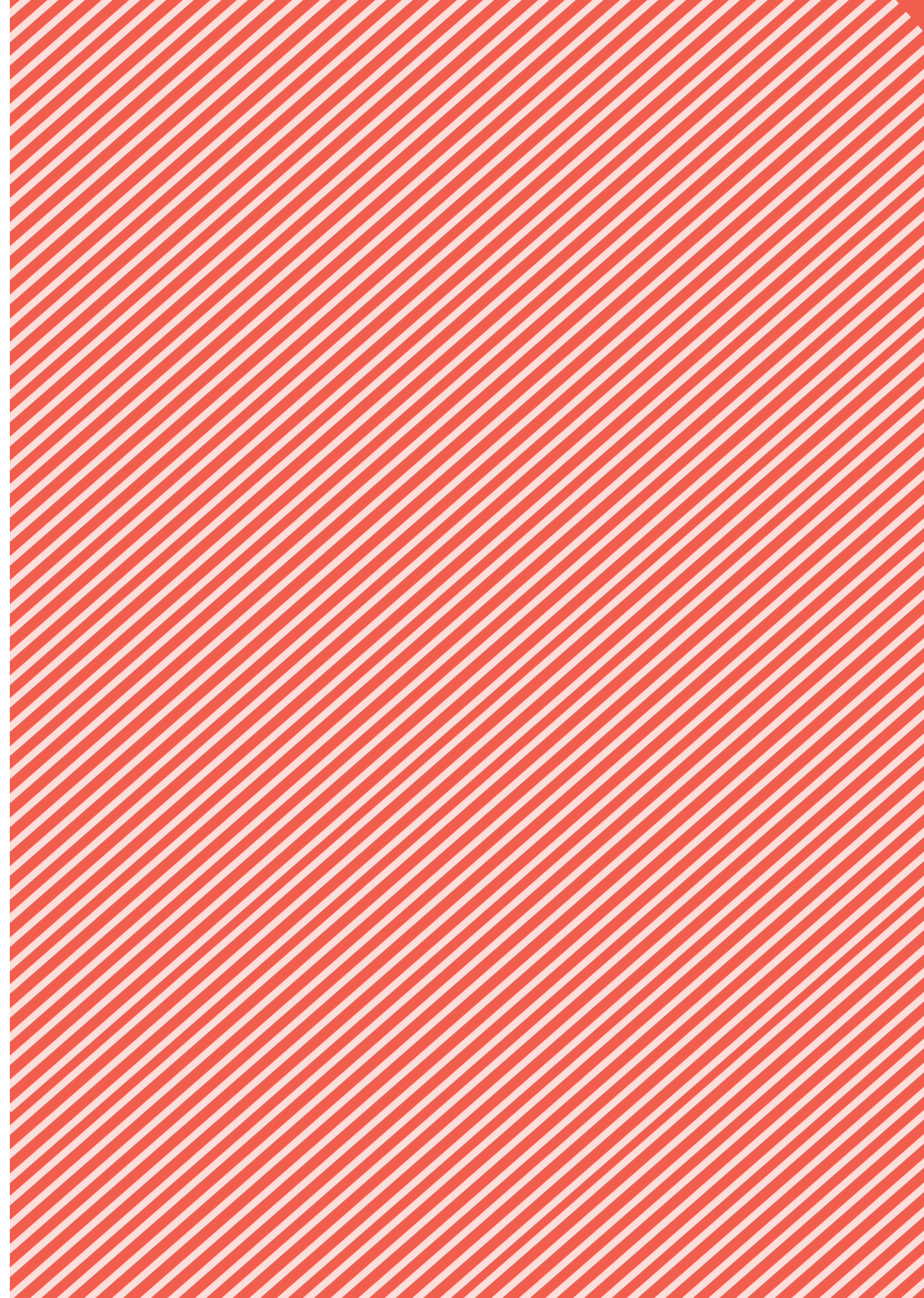
Besides the DADA series, we also publish art books for the family: *The Great Inventory of Art* and *Art vs. Street Art* are the first two.

To be published in 2021:  
*The Great Studio Art Records*

Details pages 6 to 13

## The DADA books

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# ART RECORDS

by Charlotte Molas

Hard cover • 37x26 cm • 52 pages • 22 € • Autumn 2021

These artists are crazy! All around the world, back to Prehistoric times, they have been creating art that defies imagination. Colossi carved into the mountains, towers reaching up the clouds, gigantic palaces and statues, paintings larger than walls... How far will they go? Join painters, sculptors and other architects in their quest for grandeur and beauty and embark on a journey around the world to discover their most awe-inspiring masterpieces. An original and fun way to explore the history of art.



2021 new  
release



What were the biggest scandals? Who are the self-portrait champions? Where in the world can you find the greatest religious monuments? And the largest statues? This book is not about competition, but about discovering the most surprising and exceptional works of art.



## How does it work?

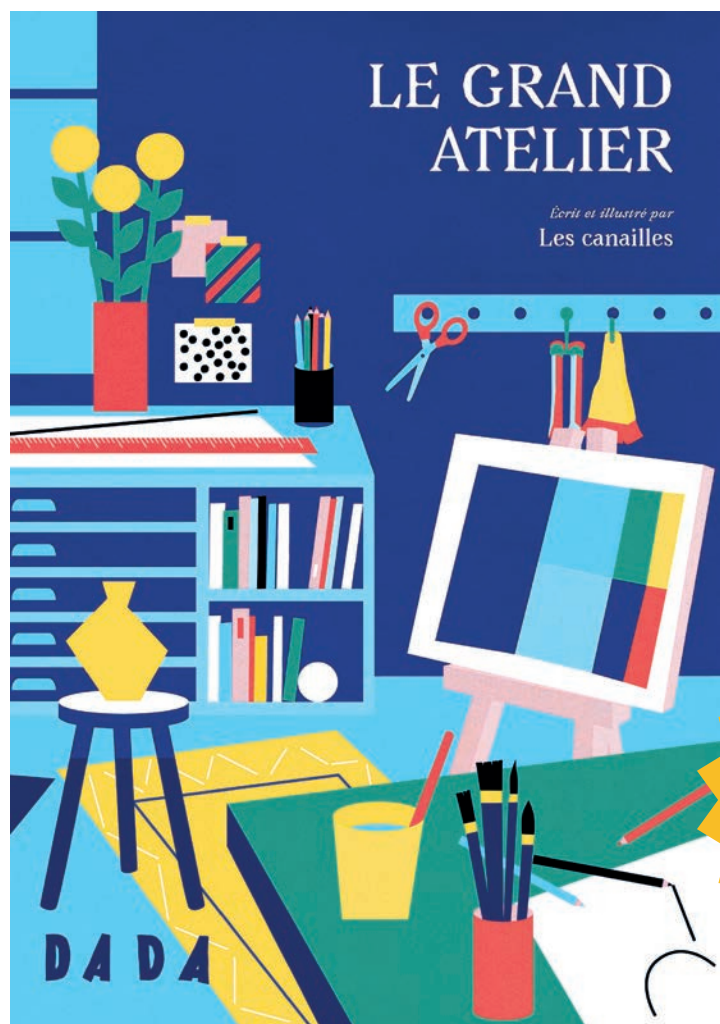
To each page its own theme. Charlotte Molas' fun and light illustration brings it all to life and sparks the readers' curiosity to learn more of this extraordinary history of art, embracing all civilisations, all techniques and all eras, for the whole family.

# The Great Studio

by Les Canailles

Hard cover • 37x26 cm • 72 pages • 22 € • March 2021

Have you ever dreamt of stepping into an artist's studio? Seeing what Leonardo da Vinci or Van Gogh's workshops looked like? This beautiful book offers a peek behind the scenes of 15 art studios throughout history, from Antiquity to nowadays.



2021 new  
release



Leonardo da Vinci, Hokusai, Rodin, Van Gogh, Méliès, Yves Saint Laurent... Europe, Asia, Africa and America's greatest sculptors, filmmakers, engravers, architects and photographers open up their doors. A beautifully illustrated book in an extra-large format to enjoy as a family.



## How does it work?

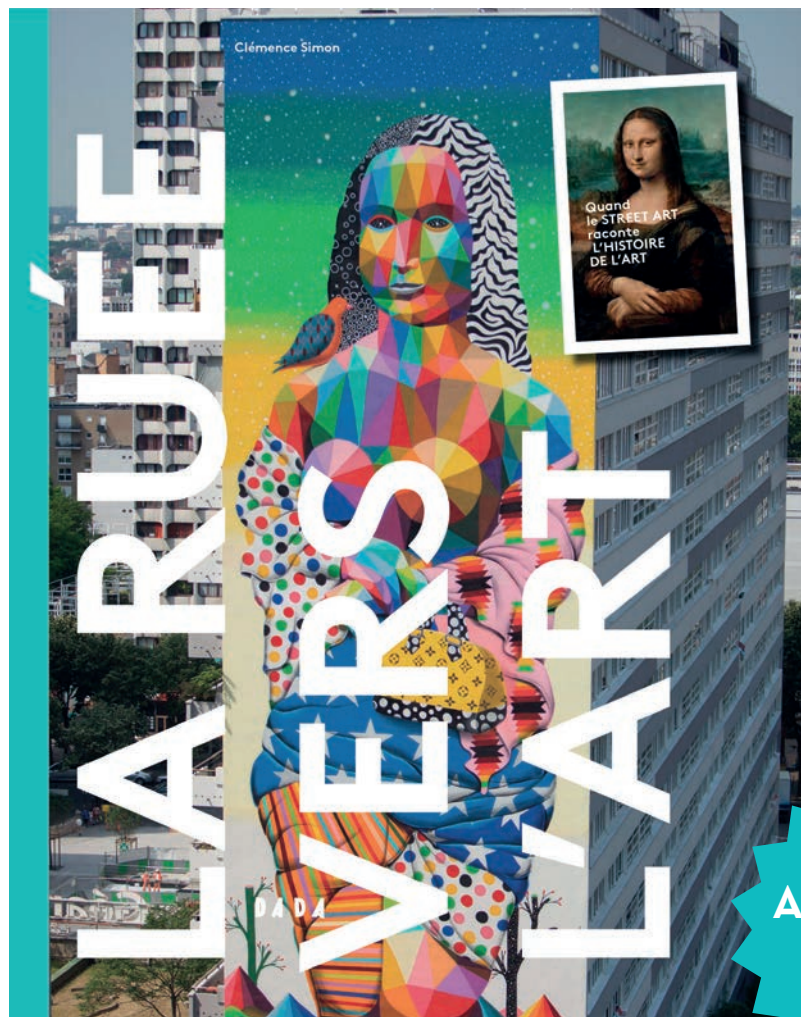
Each workshop is presented on two double-page spreads; on the first one, an artist's portrait and 15 objects relating to their work, along with a text about their art; and then, a full page illustration plunging the reader into their studio... including a game of seek and find.



# ART vs. STREET ART

by Clémence Simon

Hard cover • 26x20 cm • 44 pages with flaps • 19 € • Fall 2018



Art in the city

Who said that art was boring? What if street art had much to say about old masterpieces? This is the challenge of this book: discover or rediscover history of art through works created today on the street.



← flap closed  
flap open ↓



## How does it work?

In each double-spread, a surprising face-to-face: a full-page reproduction of a street art work. Once the flap is lifted, you can view the confrontation with the original work. An introduction both to masterpieces of the history of art (da Vinci, Caravaggio, Rodin, Matisse, Picasso...) and great names of street art today (Banksy, JR, Invader ...).



# The Great Inventory of Art

by Louise Lockhart

Hard cover • 37x26 cm • 48 pages with 3 pantones • 19 € • Fall 2018

English (US and UK), German, Spanish (Spain and Latin America), Russian, Korean & Simplified Chinese rights sold



Seek  
& find



What did the world of art look like in prehistoric times? And what will it look like tomorrow? Are the Eiffel Tower and the Statue of Liberty dated back to the same period? Let's discover 10 great artistic eras with this magnificent inventory - 100% illustrated.



## How does it work?

For each chapter, about 30 drawings make up the artistic inventory of the time: paintings, buildings, technical tools... A second fully illustrated page depicts the era, with a short presentation. You can also have fun spotting 5 details of the inventory.



## THE BUDGET





# A DADA issue in 4 steps

## 1 Art File

25 pages about a single artist or thematic with more than 30 pictures explained



Initiations to various techniques inspired by the main theme: drawing, collage, painting, sculpture...

## CRAFTS

2



## 3 ABC of ART

A glossary with funny anecdotes to understand the key words



An invited illustrator who creates 3 beautiful original works inspired by the theme

## ILLUSTRATIONS

4



# Publish DADA in your country

DADA is already published as a series in the Netherlands and in China, and some titles have also been translated in Japanese and Italian. Let's create together the next ones!

## Two options

1

### SOFT-COVER MAGAZINE

DADA can be launched abroad as a magazine, with a publication rate chosen by you. That's the best way to retain the readership: you sell the magazines both in bookstores and by subscription, as we do in France or in the Netherlands.

### HARD-COVER BOOKS

DADA can also be adapted into books, to be published as single titles or in thematic series, such as :

- ★ Great masters: Da Vinci, Goya, Van Gogh, Picasso, Warhol...
- ★ Modern art: Miro, Mondrian, Keith Haring, Dali, Hopper...
- ★ Thematics: Landscape, Cities, Masterpieces, Workshops...
- ★ Mediums: Photo, Street art, Drawing, Design, Architecture...

2



# Focus on recent issues

Women artists  
21x24 cm • 52 pages • 7,90 € • November 2020  
Illustrated by Camille de Cussac



Who RUN The world of ART ? GIRLS !

## A new history of art

How many times have we heard: “Why haven’t there been more great women artists?”. If women are fewer in the history of art as we know it, it is mainly because, for generations, they have been set aside this world made by and for men. In this issue, DADA offers you to see beyond that wall and discover all those creative women kept too long in the dark.



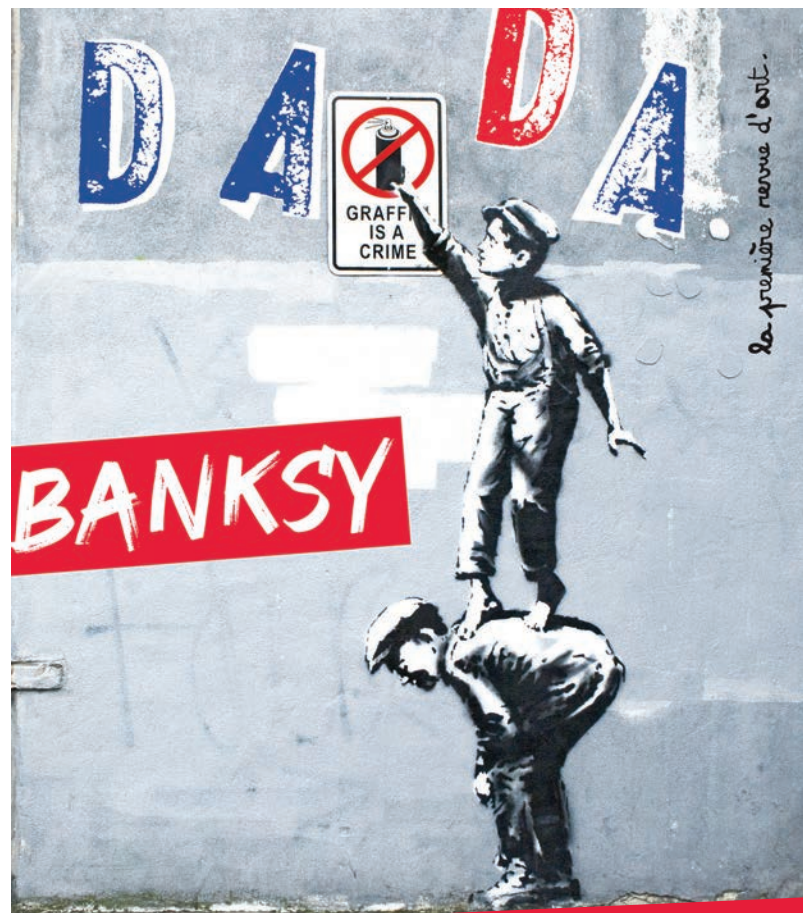


# Focus on recent issues

**BANKSY**

21x24 cm • 52 pages • 7,90 € • April 2020

Illustrated by Laurène Boglio

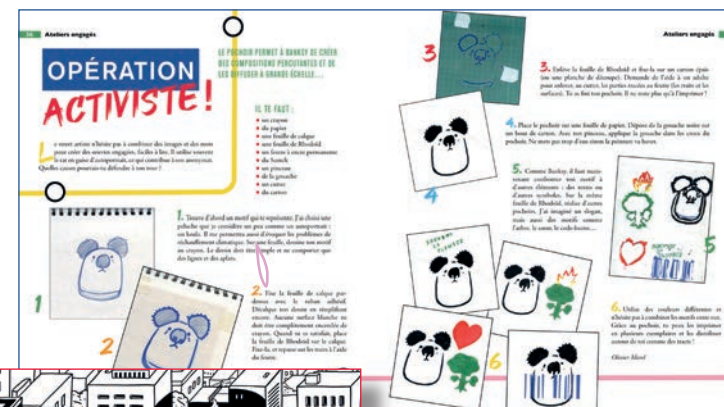


Is STREET-ART making  
The world a prettier place ?



## Have you seen Banksy ?

You think you have, either in the corner of the street or on the internet, sometimes even in museums or books. You have seen that little girl holding a balloon, those policemen kissing, or those monkeys and rats scattered through cities. But have you seen Banksy ? The most famous street-artist holds his identity secret. But he gives us his work : sarcastic, ironic and touching in many ways. Isn't it all that matters ?





# More Than 100 Titles available



Orsay Museum



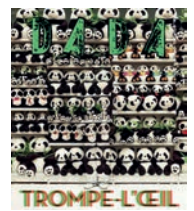
Frida Kahlo



Delacroix



Abstraction



Trompe l'oeil



The color Red



Pre-Columbian art



Women artists



Botero



Klimt



Degas



Portraits



Caricature



Soutine



Méliès



Botticelli



Architecture XXL



Banksy



Léger



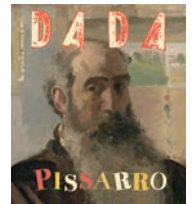
Claudel



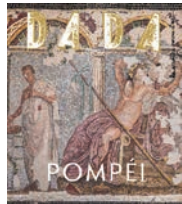
Cinema



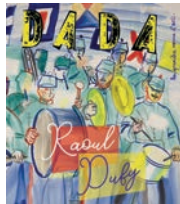
Vermeer



Pissarro



Pompeii



Raoul Dufy



Soulages



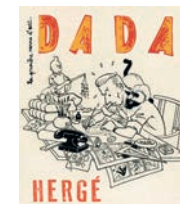
Land Art



El Greco



Street Art



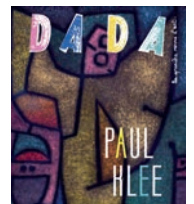
Hergé



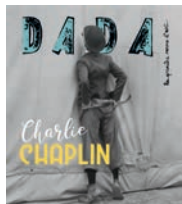
Magritte



Architecture



Klee



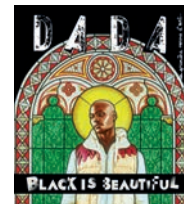
Chaplin



Dora Maar



Dubuffet



Black is beautiful



Impressionism



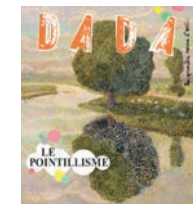
Marquet



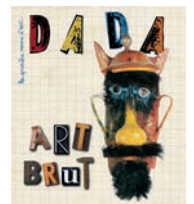
Modigliani



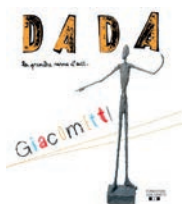
Bosch



Pontillism



Outsider art



Giacometti



Pixel art



Cubism



Schiele



Art nouveau



Warhol



Made in France



Gauguin

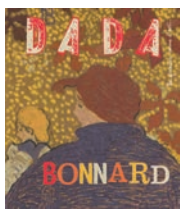


Le Corbusier



Art & Child





Bonnard



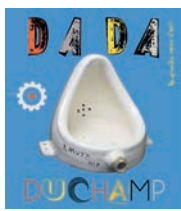
Vélasquez



Miyazaki



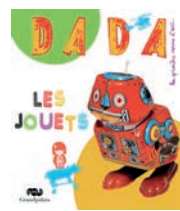
Monsters



Duchamp



Da Vinci



Art & Toys



Surrealism



Orientalism



Rodin



Niki



Picasso



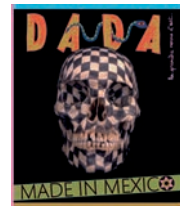
Art & War



Antic art



Cartier Bresson



Made in Mexico



Landscapes



Comics



Mondrian



Photo



Pixar Studios



Brueghel



Art market



Vallotton



Prehistoric art



Basquiat



Monet



Hopper



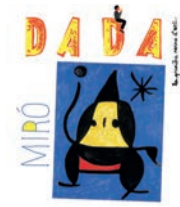
Masterpieces



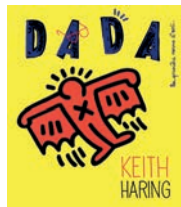
Made in Russia



Lichtenstein



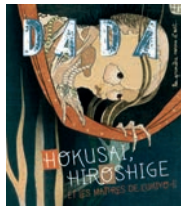
Miro



Keith Haring



Chagall



Hokusai



Ben



Turner



Drawings



Art & Religions



Art of today



Van Gogh



Dali



Primitive art



Toulouse Lautrec



Caravaggio



Renoir



Graffiti



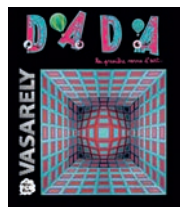
Tati



Calder



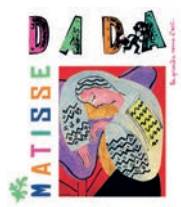
Warhol - Portraits



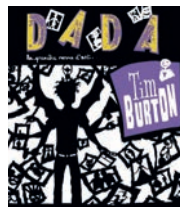
Vasarely



Cities



Matisse



Tim Burton



Cézanne

And also: Expressionism, Egyptian art, Manet, Futurism, Pollock, César, Made in China, Fauvism, Goya, Design, Picasso Cubist, New realism, Pompidou, Total Japan, Maurice Denis, Klein, Street art, Art & fashion, Douanier Rousseau...





# Foreign rights

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