

DADA

The first
art collection
for the whole
family !



What is DADA?

The leading series to discover art

Since 1991, DADA is the leading series in France to learn about art in schools and homes. More than 240 issues published until now, with around 10 000 copies sold each time (through bookshops and subscriptions).

Painting, drawing, sculpture & more

We believe at DADA that all sorts of art are equally interesting. So we treat with painting, sculpture but also photography, cinema, architecture, street art... In our catalogue, Leonardo da Vinci meets Tim Burton, Monet is next to Warhol and Rodin lives with Le Corbusier and Miyazaki!

Art for you, art for me, art for everybody

DADA has been created to bring art to anyone, whether they are a child, a parent, a teacher, a grandpa... We use simple but not childish words to explain the artists and their technics, that we illustrate and comment with beautiful pictures of their works. We want DADA to please your mind... and your eyes.

Novelty The DADA books



Besides the DADA series, we also publish art books for the family: *The Great Inventory of Art* and *Art vs. Street Art* are the first two. To be published in 2020: *The Great Studio*.

Details pages 6 to 11

The DADA books

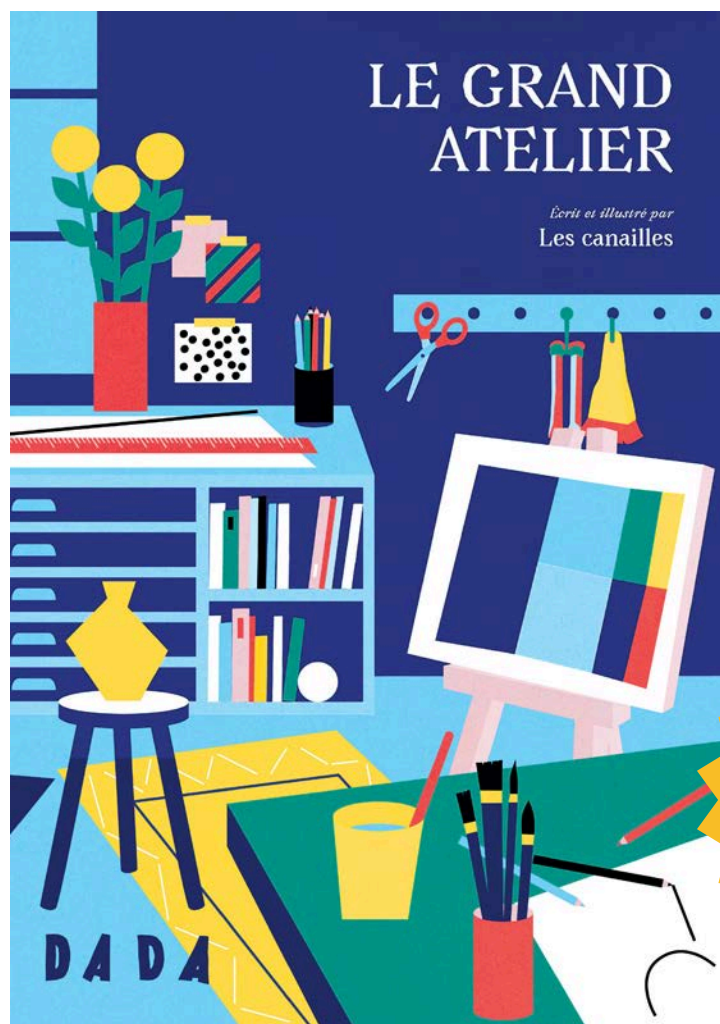


The Great Studio

by Les Canailles

Hard cover • 37x26 cm • 72 pages • 22 € • Spring 2020

Have you ever dreamt of stepping into an artist's studio? Seeing what Leonardo da Vinci or Van Gogh's workshops looked like? This beautiful book offers a peek behind the scenes of 15 art studios throughout history, from Antiquity to nowadays.



2020 new
release



Leonardo da Vinci, Hokusai, Rodin, Van Gogh, Méliès, Yves Saint Laurent... Europe, Asia, Africa and America's greatest sculptors, filmmakers, engravers, architects and photographers open up their doors. A beautifully illustrated book in an extra-large format to enjoy as a family.



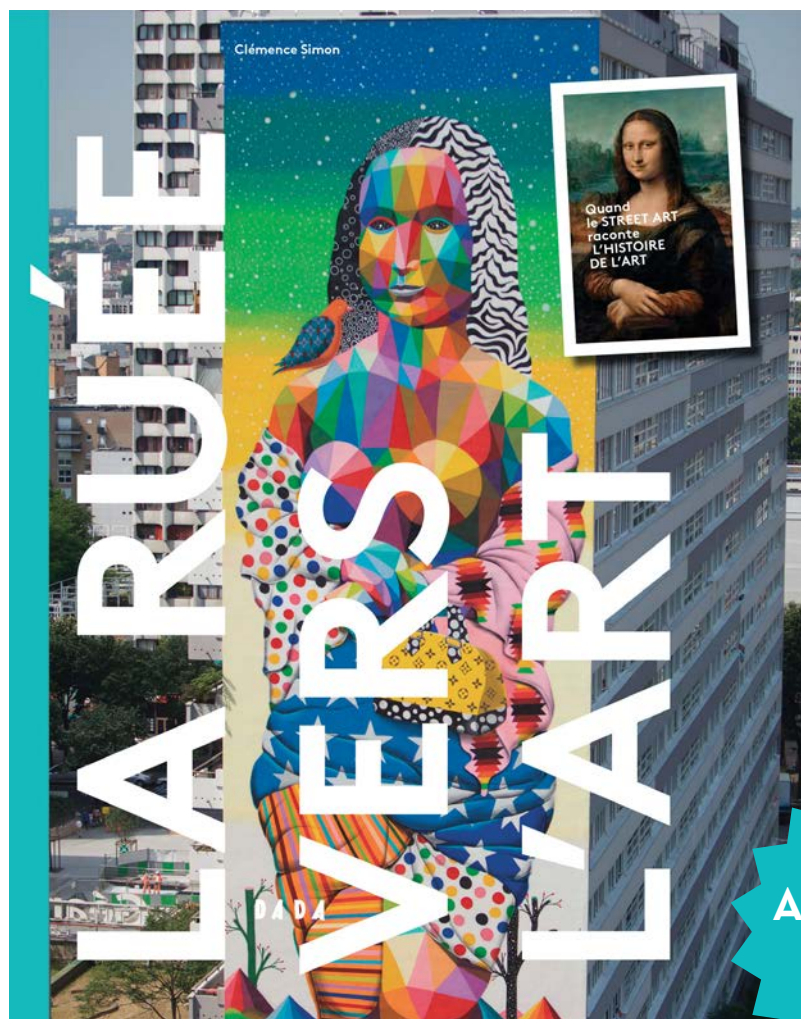
How does it work?

Each workshop is presented on two double-page spreads; on the first one, an artist's portrait and 15 objects relating to their work, along with a text about their art; and then, a full page illustration plunging the reader into their studio... including a game of seek and find.

ART vs. STREET ART

by Clémence Simon

Hard cover • 26x20 cm • 44 pages with flaps • 19 € • Fall 2018



Art in the city

Who said that art was boring? What if street art had much to say about old masterpieces? This is the challenge of this book: discover or rediscover history of art through works created today on the street.



← flap closed
flap open →



How does it work?

In each double-spread, a surprising face-to-face: a full-page reproduction of a street art work. Once the flap is lifted, you can view the confrontation with the original work. An introduction both to masterpieces of the history of art (da Vinci, Caravaggio, Rodin, Matisse, Picasso...) and great names of street art today (Banksy, JR, Invader ...).

The Great Inventory of Art

by Louise Lockhart

Hard cover • 37x26 cm • 48 pages with 3 pantones • 19 € • Fall 2018

English (US and UK), German, Spanish (Spain and Latin America), Russian, Korean & Simplified Chinese rights sold



Seek
& find



What did the world of art look like in prehistoric times? And what will it look like tomorrow? Are the Eiffel Tower and the Statue of Liberty dated back to the same period? Let's discover 10 great artistic eras with this magnificent inventory - 100% illustrated.



How does it work?

For each chapter, about 30 drawings make up the artistic inventory of the time: paintings, buildings, technical tools... A second fully illustrated page depicts the era, with a short presentation. You can also have fun spotting 5 details of the inventory.

THE BUDGET



A DADA issue in 4 steps

1 Art File

25 pages about a single artist or thematic with more than 30 pictures explained



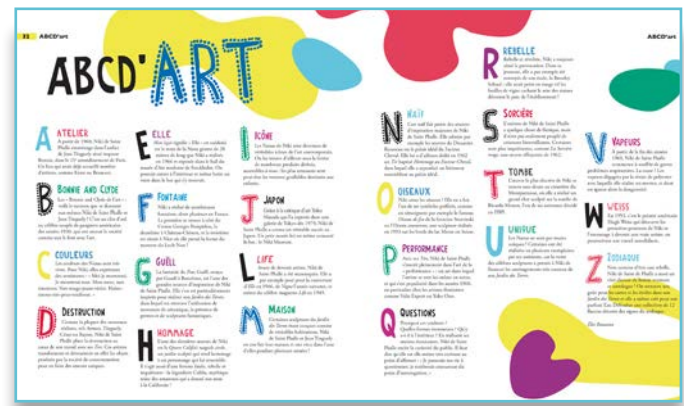
Initiations to various techniques inspired by the main theme: drawing, collage, painting, sculpture...

2 Crafts



3 ABC of ART

A glossary with funny anecdotes to understand the key words



An invited illustrator who creates 3 beautiful original works inspired by the theme

4 Illustrations



Publish DADA in your country

DADA is already published as a series in the Netherlands and in China, and some titles have also been translated in Japanese and Italian. Let's create together the next ones!

Two options

1

SOFT-COVER MAGAZINE

DADA can be launched abroad as a magazine, with a publication rate chosen by you. That's the best way to retain the readership: you sell the magazines both in bookstores and by subscription, as we do in France or in the Netherlands.

HARD-COVER BOOKS

DADA can also be adapted into books, to be published as single titles or in thematic series, such as :

- ★ Great masters: Da Vinci, Goya, Van Gogh, Picasso, Warhol...
- ★ Modern art: Miro, Mondrian, Keith Haring, Dali, Hopper...
- ★ Thematics: Landscape, Cities, Masterpieces, Workshops...
- ★ Mediums: Photo, Street art, Drawing, Design, Architecture...

2

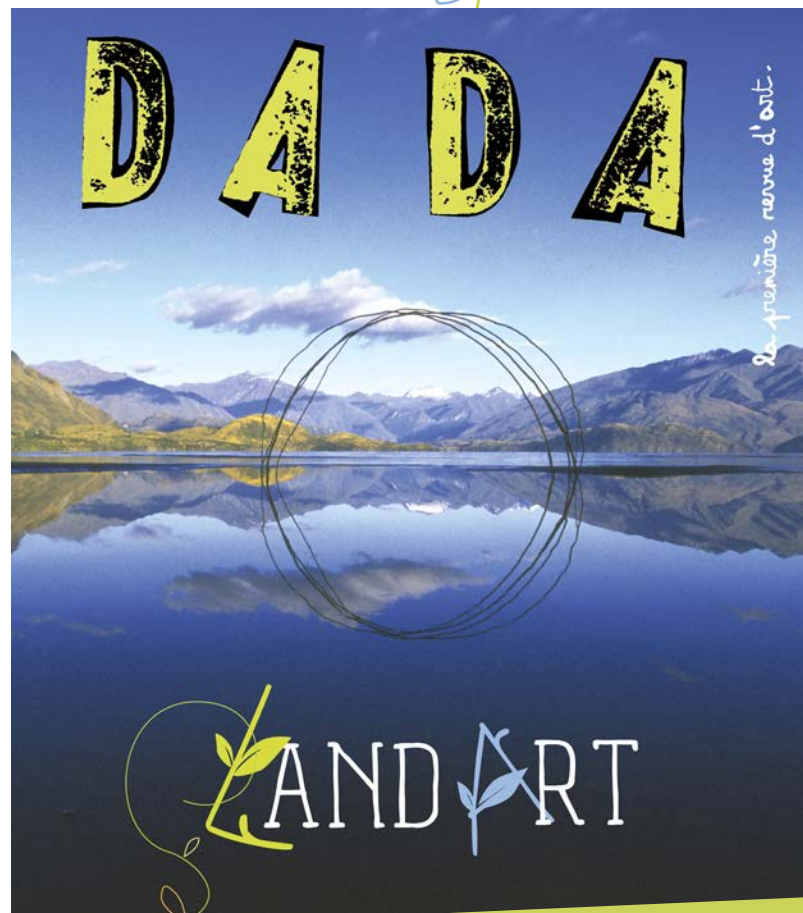


Focus on recent issues

LAND ART

21x24 cm • 52 pages • 7,90 € • Nov. 2019

Illustrated by Audrey Calleja



Is This The work of Mother Nature?
Let's have a closer look.



Welcome to a Museum under the open sky!

Come in! Free access for everyone! No need to book nor buy a ticket. Since the late 60s, a few artists ditched their brushes and pens to create in the outside world with whatever mediums they could find: wood, dirt, rocks, sand, water... This is LAND ART. Sometimes tiny and fragile, sometimes gigantic, their works are full of poetry and reveal the beauty of our endangered world.

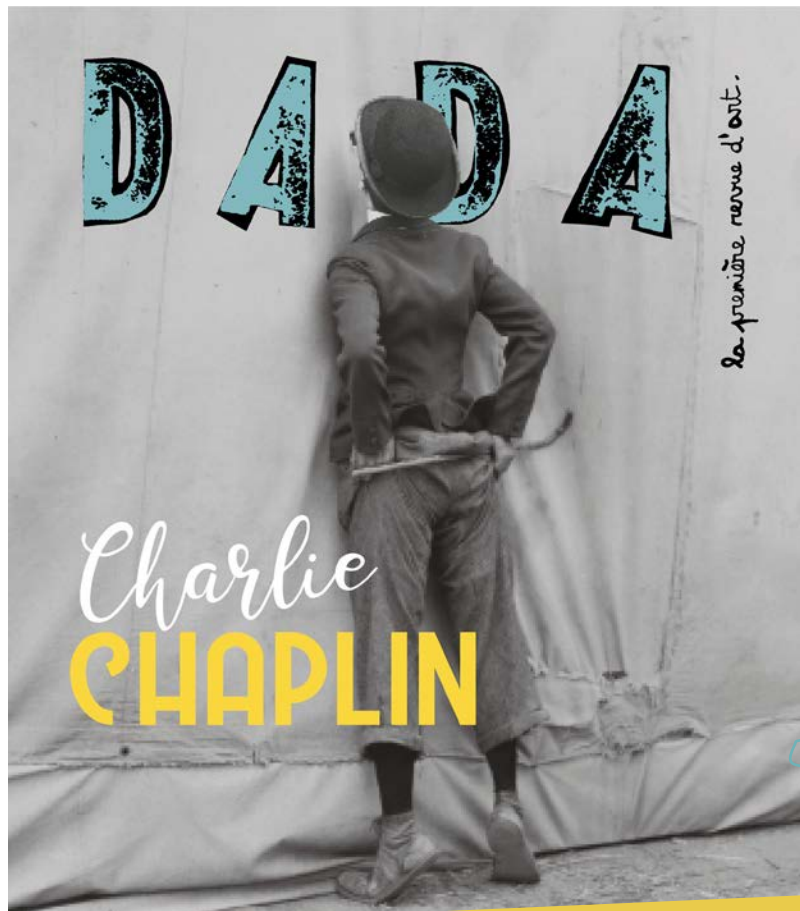


Focus on recent issues

CHAPLIN

21x24 cm • 52 pages • 7,90 € • Sept. 2019

Illustrated by Aurore Callias



Shy from The camera?
He is probably The one running it!

The child of the century

Actor, director, scenarist, musician, producer... Charlie Chaplin is a real human-orchestra, conceiving his films from A to Z. From *The Kid* to *The Dictator* and passing through *The Modern Times*, he has contributed to make cinema a major art form. Let's not forget he also is an artist creating alongside the avant-garde. Follow Charlot in his rush for... art!



More Than 100 Titles available



Léger



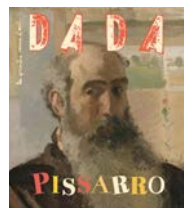
Claudel



Cinema



Vermeer



Pissarro



Raoul Dufy



Soulages



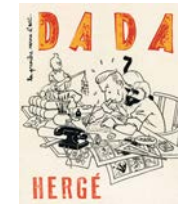
Land Art



El Greco



Sreet Art



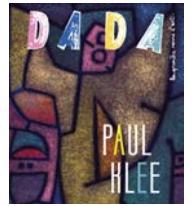
Hergé



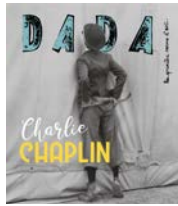
Magritte



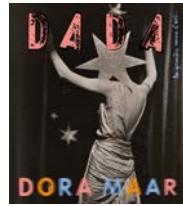
Architecture



Klee



Chaplin



Dora Maar



Dubuffet



Black is beautiful



Impressionism



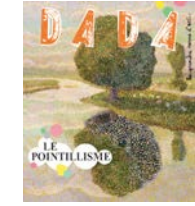
Marquet



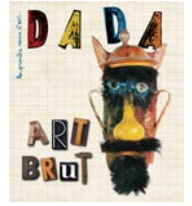
Modigliani



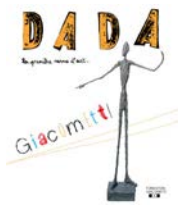
Bosch



Pontillism



Outsider art



Giacometti



Pixel art



Cubism



Schiele



Art nouveau



Warhol



Made in France



Gauguin



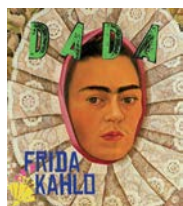
Le Corbusier



Art & Child



Orsay Museum



Frida Kahlo



Delacroix



Abstraction



Trompe l'oeil



Bonnard



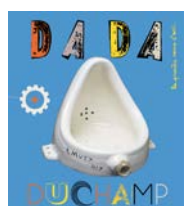
Vélasquez



Miyazaki



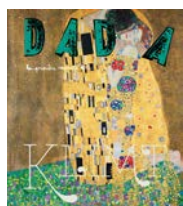
Monsters



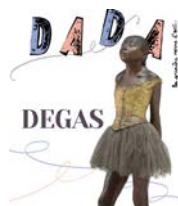
Duchamp



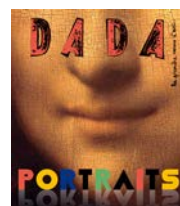
Botero



Klimt



Degas



Portraits



Caricature



Niki



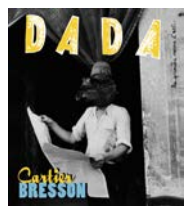
Picasso



Art & War



Antic art



Cartier Bresson



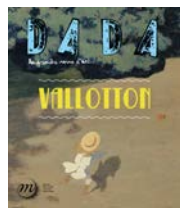
Pixar Studios



Brueghel



Art market



Vallotton



Prehistoric art



Basquiat



Monet



Hopper



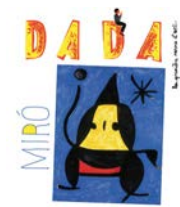
Masterpieces



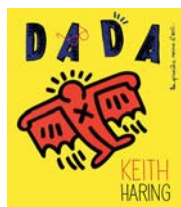
Made in Russia



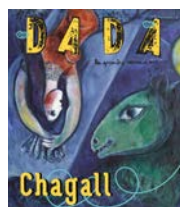
Lichtenstein



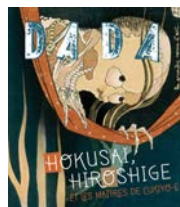
Miro



Keith Haring



Chagall



Hokusai



Ben



Turner



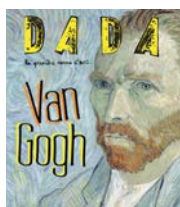
Drawings



Art & Religions



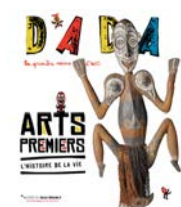
Art of today



Van Gogh



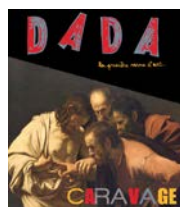
Dali



Primitive art



Toulouse Lautrec



Caravaggio



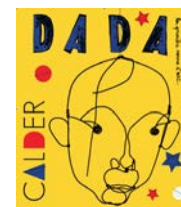
Renoir



Graffiti



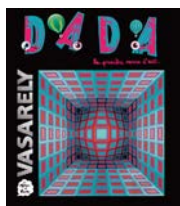
Tati



Calder



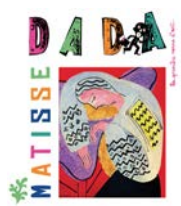
Warhol - Portraits



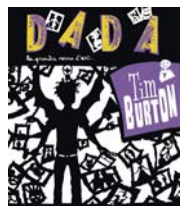
Vasarely



Cities



Matisse



Tim Burton



Cézanne



Expressionism



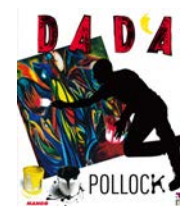
Egyptian art



Manet



Futurism



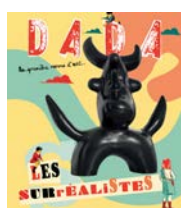
Pollock



Da Vinci



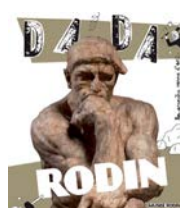
Art & Toys



Surrealism



Orientalism



Rodin



César



Made in China



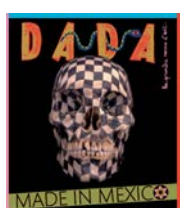
Fauvism



Goya



Design



Made in Mexico



Landscapes



Comics



Mondrian



Photo

And also: Picasso Cubist, New realism, Pompidou, Total Japan, Maurice Denis, Klein, Street art, Art & fashion, Douanier Rousseau, Ingres, Studios, Made in America, Dadaïsme, Art & Gold...



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